


GIULIA

 **19570**
Contact Center



PASSION IS AT THE CENTER OF EVERYTHING

A profoundly renewed Alfa Romeo Giulia is the most distinctive and comfortable companion in your everyday life without ever losing its key characteristics. A timeless style that embodies the Italian automotive spirit and features the latest safety and infotainment systems, Giulia has everything you need to enjoy the short drives and enjoy the long journeys, while never abandoning the Alfa Romeo philosophy of crafting automobiles that deliver truly unique experiences and emotions.





IT'S TIME TO GET OUT



BECAUSE ART IS MADE TO MOVE



The sculpted lines represent the dedication to impactful design that has been proven to impress in wind tunnels and on city streets. Now, more than ever, this design is matched by cutting edge technological features that have taken Giulia to new heights and new awards.



AND PERFORMANCE MUST BE MOLDED





SO THAT ITS BEAUTY CAN BE ENJOYED



EVEN THOUGH SEEING IS BELIEVING,



EXPERIENCING IT IS ANOTHER STORY.

COMPOSED TO PERFORM



The engines, all of which have a high compression ratio and are made entirely out of aluminium, guarantee unprecedented balance of power and environmental friendliness. A super sporty feeling for the 2.0 Turbo Petrol 200 hp and 280 hp with Rear-Wheel-Drive combined with ZF 8-speed automatic transmission and 280 hp with the Q4 AWD system 8-speed automatic transmission.



FOR A SYMPHONY OF MECHANICS AND EMOTIONS

Alfa Romeo Giulia brings together design, power and innovation, all thanks to a series of patented technologies and the use of lightweight materials to deliver unique and unmistakable driving excitement. The Q2 or Q4 systems and the IBS brake-by-wire system are all processed in real time through the Chassis Domain Control.

ALFA™ LINK SUSPENSION

The all aluminum Alfa™ Link Suspension System ensures excellent dynamic driving behavior and unique handling. The front suspension features a double-wishbone system with semi-virtual steering axis that keeps the wheels perfectly perpendicular to the road even on the most intense curves. The rear suspension, a Multilink system with four and a half links, guarantees the best of both worlds between lateral grip and comfort, on uneven surfaces.

ALFA™ ACTIVE SUSPENSION

The Alfa™Active Suspension dynamically adjusts the vehicle response according the mode selected with the Alfa™DNA selector : a softer shock absorbing setting for a more comfortable ride, or a more rigid setting for more precise sporty driving.

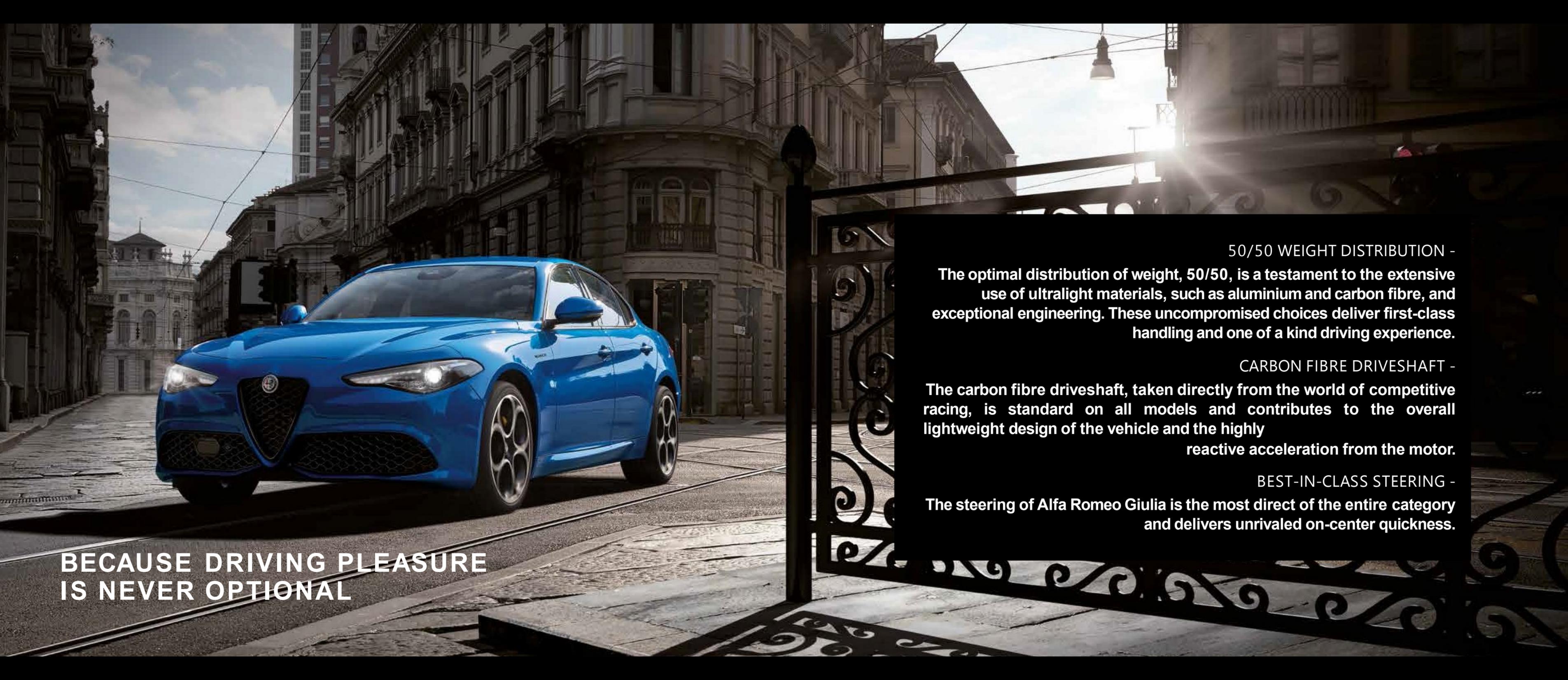
TRANSMISSION ZF

The ZF 8-Speed automatic transmission, standard on every version, changes its personality based on the selected driving mode. Enjoy comfort and efficiency with Advanced efficiency, fluid and discreet in Natural and quick and sporty in Dynamic.

AERODYNAMICS

With a verified drag coefficient of 0.26, Giulia is the result of endless hours of wind tunnel testing to perfect its aerodynamics. Subtle and detailed design elements reduce turbulence and enhance the dynamic efficiency of the vehicle.





**BECAUSE DRIVING PLEASURE
IS NEVER OPTIONAL**

50/50 WEIGHT DISTRIBUTION -

The optimal distribution of weight, 50/50, is a testament to the extensive use of ultralight materials, such as aluminium and carbon fibre, and exceptional engineering. These uncompromised choices deliver first-class handling and one of a kind driving experience.

CARBON FIBRE DRIVESHAFT -

The carbon fibre driveshaft, taken directly from the world of competitive racing, is standard on all models and contributes to the overall lightweight design of the vehicle and the highly reactive acceleration from the motor.

BEST-IN-CLASS STEERING -

The steering of Alfa Romeo Giulia is the most direct of the entire category and delivers unrivaled on-center quickness.



SO THERE'S NO MORE TAKING TURNS.

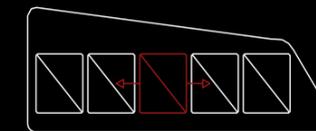


7" TFT CLUSTER.

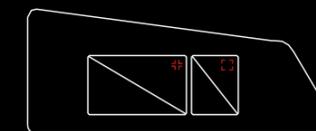
The 7" TFT cluster allows **you** to keep everything under control. The large screen lets you see important driving data, warnings and notifications from Giulia quickly and easily and without having to shift your eyes.

8.8" MULTITOUCH DISPLAY.

The new 8.8" Multitouch display is intuitive and reactive. With a few simple touches, organise your apps and widgets. Enhanced in every way, the large touchscreen creates easy viewing for maps, contacts and car performances.



ORGANIZE WIDGET



ORGANIZE AND MOVE ICONS WITH A SIMPLE TOUCH



HAVING EVERYTHING UNDER CONTROL.

Design and craftsmanship, combined with cutting edge technology, have brought to a redesigned and reorganised center console. Every component was designed and created to guarantee maximum efficiency and functionality.

POWER

Choose the driving style that fits you and your driving conditions best with the Alfa™DNA drive mood selector: Dynamic, Natural and Advanced efficiency.

DYNAMIC



Sharper throttle response, enhanced steering feedback, more reactive braking and performance shift-mapping for even sportier driving experience and pleasure.

NATURAL



For perfect balance in daily driving, combining efficiency and comfort.

ADVANCED EFFICIENCY



Engineered to maximise fuel efficiency and reduce fuel emissions.

COMMAND

Manage and move through all of the various applications and widgets. Scroll through and change performance features, climate and connected services without ever having to touch the screen.

CONTROL

The redesigned center console features a leather-wrapped lever which delivers comfort and power as you change through the gears.

RECHARGE

The new wireless charger is handy and always ready. No more cords and cables. Just place your smartphone in the charging area and you'll be at 100% in no time.



DNA



PREMIUM ROTARY KNOB



LEATHER-WRAPPED GEAR LEVER



WIRELESS CHARGER



TO DOMINATE THE CURVES



CRAFTED TO ENGAGE THE SENSES

Giulia's interior is exemplary of the Italian style and a synonym of excellence. Elegance and comfort come together to deliver uniqueness and personality. Wood surfaces, in walnut or oak, brushed aluminum inserts, the use of technical fabrics and leather finishes compose an interior that is as beautiful as it is comfortable.



EXPERIENCE THE ESSENCE OF SOUND

Giulia can come equipped with a Harman Kardon Sound Theatre. With 14 speakers (including a subwoofer) powered by 900 watts, through a 12-channel amplifier, enjoy immersive sound experience for the perfect accompaniment to any journey.

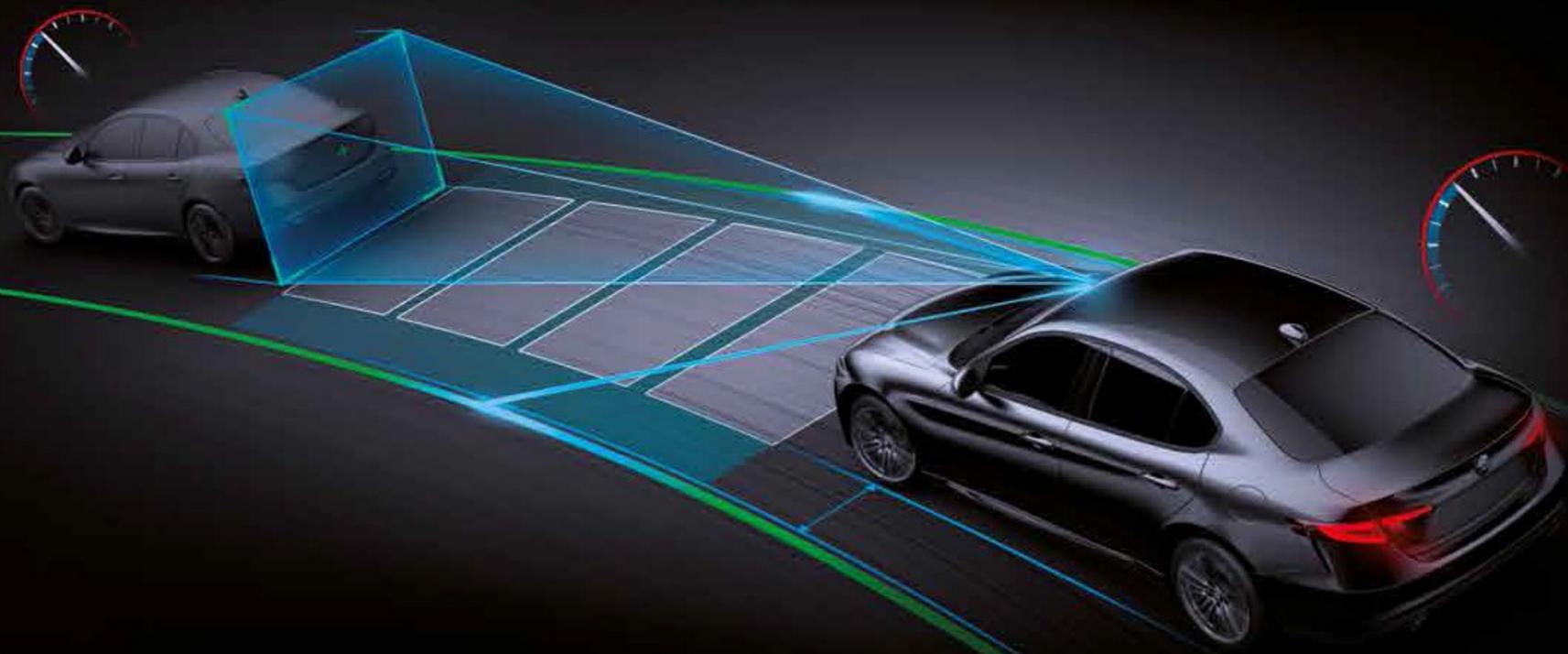


BEAUTY DRIVEN BY TECHNOLOGY

In the age of technology, the new Alfa Romeo Giulia has mastered the art of finding the balance of hands-on driving passion and cutting edge automated driving systems by achieving the second level of autonomous driving. Giulia is now equipped with systems that intelligently monitor the vehicle's surroundings without ever taking away from the pleasure of driving.

Alfa Romeo Giulia will help you stay calm and concentrated while behind the wheel thanks to Traffic Jam & Highway Assist. Through a camera mounted on the rear bumper and multiple sensors, the system helps you stay in your lane, keep safe distance with the vehicle in front of you, on both city streets and the highway.

TRAFFIC JAM
ASSISTANT &
HIGHWAY ASSIST



LANE KEEPING ASSIST

Lane Keeping Assist alerts the driver if the vehicle is straying out of its lane and provides a corrective action to help automatically correct the vehicle's path and direct it back into the lane.



Giulia comes equipped with a state-of-the-art Traffic Sign Recognition and an intelligent speed advisor that alerts drivers to changes in the legal speed limit. If the Active Cruise Control is activated, the speed is automatically adjusted without you having to touch a thing.

TRAFFIC SIGN
RECOGNITION





During long drives some times it is necessary to take a break. The Driver Attention Assist program monitors the movements of the vehicle and the drowsiness of the driver and warns him or her through alert signals and the symbol of a cup on the TFT display and encourages them to pull over and rest.

DRIVER ATTENTION ASSIST



The Forward Collision Warning notifies the driver with visual and audible alerts when it senses a potential frontal impact. If the driver doesn't respond, and the risk of a collision continues, the vehicle can automatically brake and bring the vehicle to a full stop.

FORWARD COLLISION WARNING

ACTIVE BLIND SPOT

There are portions in the rear of the vehicle that are commonly known as a blind spot, which is when another vehicle is there it is temporarily invisible to the side mirrors. The Active Blind Spot Assist continuously monitors the rear blind zones on both sides of the vehicle, alerting you when you are attempting to move into a lane that is already occupied. In addition to the alert, the system also delivers a steering correction to help avoid collisions with vehicles hidden in your blind spot.



AUTOMATIC HIGH BEAM

Outdoor light can change quickly, whether in a tunnel or because of sudden adverse weather or sunset. The Automatic High-Beam Headlamps automatically and quickly switch from high beams to low beams depending on lighting conditions.



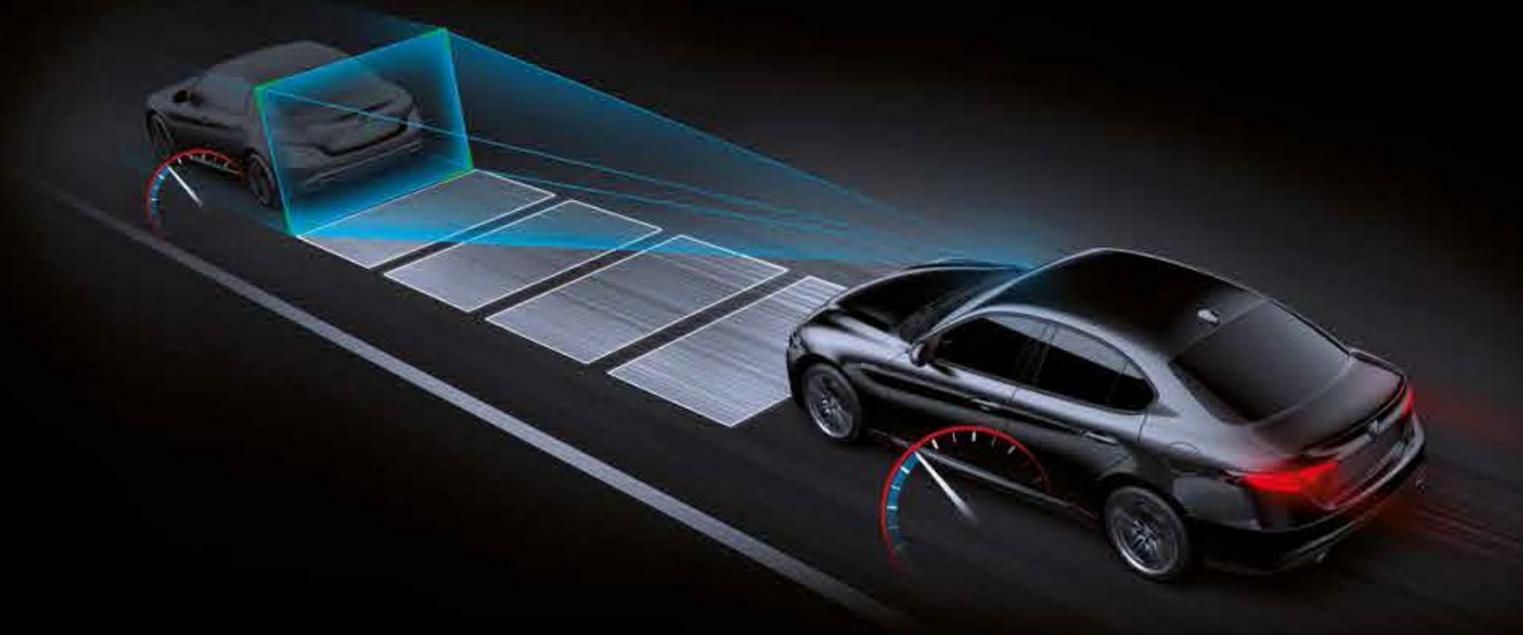


PARK ASSIST

The system uses a camera mounted on the rear bumper and front and rear sensors to notify you when obstacles are in your path. Audiovisual indicators and the dynamic grid on the MultiTouch display help you to avoid accidents during parking.

The active cruise control allows you set your the cruising speed of your vehicle. It also automatically corrects itself when the speed changes or when the safe distance between two vehicles isn't respected.

ACTIVE CRUISE CONTROL





NOW, ONLY ONE CHOICE MATTERS. YOURS.

BASE



CONTENTS:

- 16" alloy wheels
- Chrome exhaust tips
- Chrome V-Shield
- Halogen Headlights
- LED rear lights
- Leather seats
- Manual 6-way adjustable front seats
- Automatic dual zone climate control
- Leather-Wrapped Steering
- Wheel Dusk sensor
- Rain sensor
- Alfa™ D.N.A.
- Start & Stop
- Forward Collision Warning (FCW) with Autonomous Emergency Brake (ABS)
- Lane Departure Warning (LDW)
- 7" Colour TFT Instrument Cluster
- 8.8" Multitouch Display



Leather Black
(STD)



SUPER



CONTENTS:

- 17" alloy wheels
- Leather seats
- Rear Parking Sensors
- Power Folding Mirrors
- Bi-Xenon headlights
35W
- Apple Car Play/Android Auto™
- Blind Spots



Luxury Leather
Black (Std)



Luxury Leather
Red (Opt)



Luxury Leather
Tobacco (Opt)



VELOCE

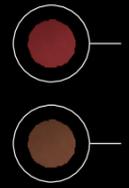


CONTENTS:

- Sporty Leather Seats
- Driver & Passengers 6-ways power seats
- Heated Washer Nozzles
- 40/20/40 Rear Seats Power
- Bolster Monotone Wheels caps
- Heated Steering Wheel
- Front Heated Seat



Sporty Leather
Black (Std)



Sporty Leather
Red (Opt)



Sporty Leather
Tobacco(Opt)



SO YOU ARE INSPIRED TO BE SENSATIONAL.



WHEELS



421 - 16" alloy rims



420 - 17" spoke alloy rims



433 - 17" 7-holes burnished alloy rims



6G6 - 18" Veloce Design alloy rims



WPC - 18" Dark Veloce Design alloy rims



5FB - 19" Dark Veloce Design diamond cut alloy rims



4WQ - 18" turbin alloy rims



55E - 18" silver turbine alloy rims



6G7 - 19" Veloce Design diamond cut alloy rims



6Y8 - 19" Performance Silver alloy rims



4AY - 18" spoke diamond cut alloy rims



68P - 18" 5-holes matt burnished alloy rims



5EQ - 19" Performance burnished alloy rims

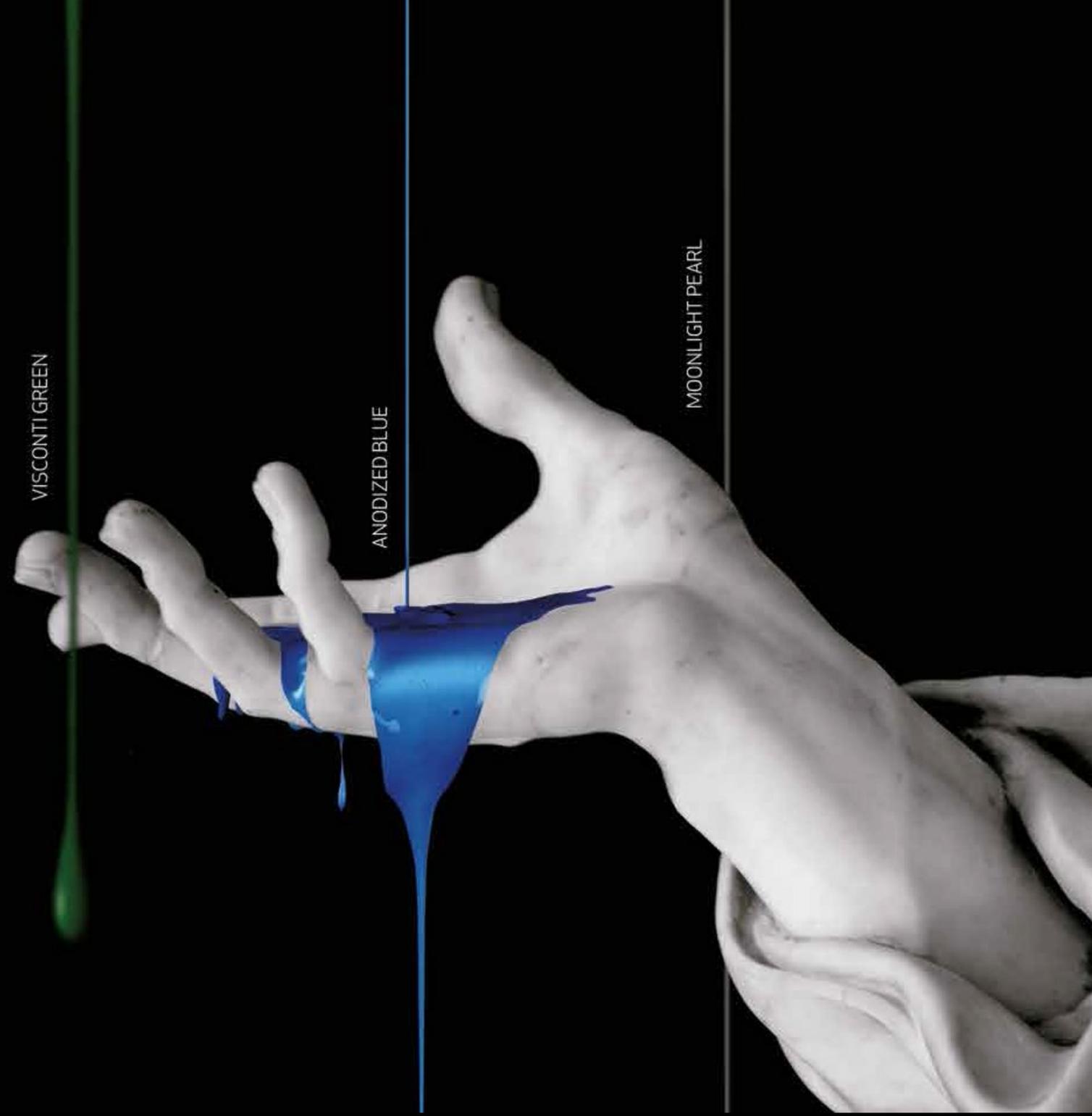


9GF - 19" Performance burnished alloy rims

THE ART OF COLOR.



VISCONTI GREEN



ANODIZED BLUE

MOONLIGHT PEARL

COLOR COMBINATION



414 Alfa Red



217 Alfa White



601 Alfa Black



252 Moonlight Pearl



620 Silverstone Grey



318 Stromboli Grey



035 Vesuvio Grey



408 Vulcano Black



800 Visconti Green



092 Montecarlo Blue



486 Anodized Blue



756 Misano Blue



361 Competizione Red



248 Trofeo White

INTERIORS

BASE / SUPER



VELOCE - BLACK



VELOCE - RED



VELOCE - TOBACCO



MASTERS OF OUR OWN GAME.



La meccanica delle emozioni

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